		Ohio Registered Voters			
		Tossup including those who are undecided yet leaning toward a candidate			
		Barack Obama and Joe Biden, the Democrats	Mitt Romney and Paul Ryan, the Republicans	Other	Undecided
		Row %	Row %	Row %	Row %
Ohio Registered Voters		51%	42%	2%	5%
Party Identification	Democrat	94%	2%	1%	3%
	Republican	6%	91%	1%	2%
	Independent	47%	42%	3%	8%
Party Identification***	Strong Democrats	98%	1%	0%	1%
	Soft Democrats	85%	6%	2%	8%
	Just Independents	48%	31%	2%	19%
	Soft Republicans	6%	86%	4%	4%
	Strong Republicans	4%	96%	0%	0%
Tea Party Supporters		19%	77%	1%	3%
Political Ideology	Very liberal-Liberal	88%	9%	1%	2%
	Moderate	55%	36%	2%	7%
	Conservative-Very conservative	26%	69%	1%	4%
Intensity of Support	Strongly support	56%	44%	0%	0%
	Somewhat support	46%	54%	0%	0%
Past Participation**	Yes	50%	43%	2%	5%
	No	62%	33%	1%	4%
Plan to Vote Early	Vote early or by absentee	55%	40%	1%	4%
	Vote on Election Day	45%	48%	1%	5%
	Have not decided	67%	25%	4%	4%
Enthusiasm about Presidential Election	High	51%	48%	0%	1%
	Moderate	57%	36%	2%	5%
	Low	43%	37%	6%	14%
Gender	Men	46%	46%	3%	5%
	Women	55%	38%	1%	5%
Age	Under 45	55%	39%	3%	4%
	45 or older	49%	45%	1%	5%
Age	18 to 29	57%	36%	2%	5%
	30 to 44	53%	40%	3%	4%
	45 to 59	48%	45%	2%	5%
	60 or older	49%	45%	0%	5%
Race	White	45%	48%	2%	5%
	Non-white	84%	11%	2%	3%
Region	Cleveland Area	64%	30%	2%	4%
	East	55%	38%	1%	6%
	Northwest/Toledo	46%	46%	1%	7%
	Columbus Area	50%	44%	2%	4%
	South/Cincinnati	44%	50%	2%	4%
Household Income	Less than $75,000	55%	38%	2%	5%
	$75,000 or more	42%	54%	1%	4%
Education	Not college graduate	54%	40%	1%	5%
	College graduate	46%	47%	3%	5%
Marital Status	Married	42%	51%	2%	5%
	Not married	62%	31%	1%	5%
U.S. Military Veteran		38%	58%	0%	4%
Interview Type	Landline	51%	42%	2%	5%
	Cell Phone	51%	42%	2%	5%

NBC News/WSJ/Marist Poll Ohio Registered Voters. Interviews conducted September 30th and October 1st, 2012, N=1241 MOE +/- 2.8 percentage points. Totals may not add to 100% due to rounding.
**Past participation refers to previous participation in a presidential election.
***Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.